Nick Beuchat

Designer and developer based in Knoxville, TN with a focus on building scalable, user-focused design systems that ehance design consistency and accessibility across digital platforms.

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Experience

Make Me Modern — Lead Designer & Shopify Developer   '21 - Now

Lead the design strategy and execution for web and product experiences, focusing on creating and implementing scalable design systems for seamless consistency across digital platforms.

Designed, developed, and launched a new e-commerce storefront for global brand Shake Shack, accompanied by a reusable design system for quickly deploying future feature requests.

Streamlined Shopify theme development by integrating GitHub version control, improving workflow efficiency, enabling rollbacks, and simplifying theme maintenance.

Authored comprehensive documentation for design systems and Shopify themes, improving usability for clients and reducing internal support time.

The Van Leuven Company — Digital Designer   '20 - '21

Managed end-to-end website design and development projects, including the creation of custom logos for clients undergoing complete rebrands.

Orange Hat Brewing Co. — Part-time Graphic Designer   '19 - '21

Designed T-shirts, can labels and enamel pins that coincided with special events and new beer releases.

Principles

Design Systems, Accessibility/WCAG, Interaction Design, User Research, Visual Design, Prototyping, Component API Design, Client Experience

Toolbox

Figma, Adobe Creative Suite, HTML/CSS, Javascript, Svelte, React